



# ONRetail

## Eva Aragonés



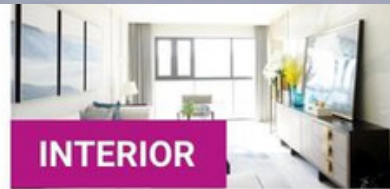
## Operational Solutions for Brand Growth & Sales



FASHION



COSMETICS



INTERIOR



HEALTH

## About me



20+ years of experience in brand expansion & e-commerce.



International collaboration with global brands & companies.



Hands-on implementation of brand & sales strategies.



Omni-channel & retailer networks: sustainable growth across all channels.



Lecturer for (online) marketing, supply chain management, and e-commerce.

## Focus Areas

### Brand Expansion & Omni-Channel

- Brand development with on & offline retailers
- Local marketplace strategy
- Omni-channel integration & retail partnerships.

### Interim Sales & CRM

- CRM strategy & customer retention
- Sales optimization for B2B/B2C sales channels
- Lead generation & digital sales processes.

### E-Commerce, Fulfillment & Supply Chain

- Logistics & returns management
- Inventory optimization & supply chain control
- Performance tracking & KPI analysis.

### Academy: Employee Training

- Online marketing & e-commerce
- CRM & digital sales processes
- Supply chain management & fulfillment
- Languages: German, English, French & Spanish (fluently)

**Let's grow your brand together!**

**Phone: +49163 2536415**

**Contact**

**Learn more**

**Book a free  
initial consultation**